



# TE POU PĀNUI

THE ROTORUA EVENT SIGNBOARDS, BETTER KNOWN AS TE POU PĀNUI ARE CURRENTLY UNDER CONSTRUCTION AND WILL BE READY FOR ADVERTISING IN OCTOBER/NOVEMBER 2020

Te Pou Pānui are a way for our event organisers to safely and legally advertise their events without having to apply for individual resource consent or risk breaching traffic regulations. We hope the community see these locations as key hubs to find out what is going on in our rohe.

Six Te Pou Pānui are to be located across Rotorua and will have between three to six corflute Pou Pānui spaces where your event can be advertised, here is a visual representation of how Te Pou Pānui will look:

1) Corner of Fairy Springs & Kawaha Point roads

2) Corner of Lake road & Ranolf Street

3) Fenton street

4) Te Ngae road - opposite entrance to Puarenga Park

5) Corner of Tarawera road & Longmile road

6) Old Taupo road - Centennial Park



Each corflute Pou Pānui is portrait 1200mm x 1600mm in size and the pricing ranges from \$45 depending on if event organisers are community or commercial, how long is required (2 week minimum - 6 week maximum) and if printing and design services are required.

All corflute Pou Pānui must be according to specifications, reviewed prior to printing and installed/removed by specialist contractors all booked through Council.

For further information on the signboards and to book your space please email: [community.events@rotorualc.nz](mailto:community.events@rotorualc.nz)